

WITCH designers

editor's trivia note:

this comic was presented in co-operation with Giulia Passione, also known as Imagine: a series of simulation video games for the Nintendo DS, aimed towards teens. Giulia Passione has a full page ad for the game "Friends & secrets" (named "My Secret World" in english speaking countries) next to this comic in the italian original Witch magazine.



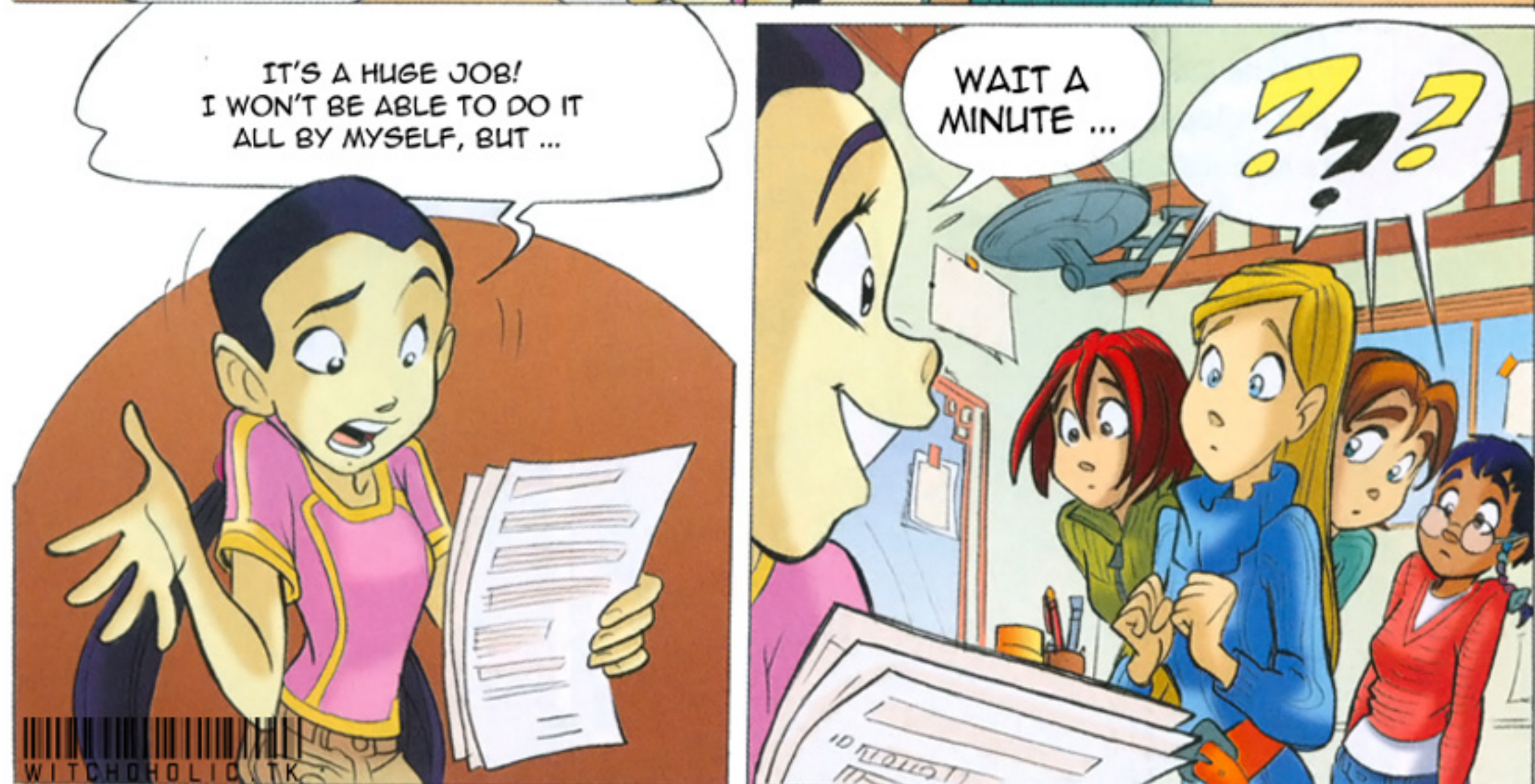
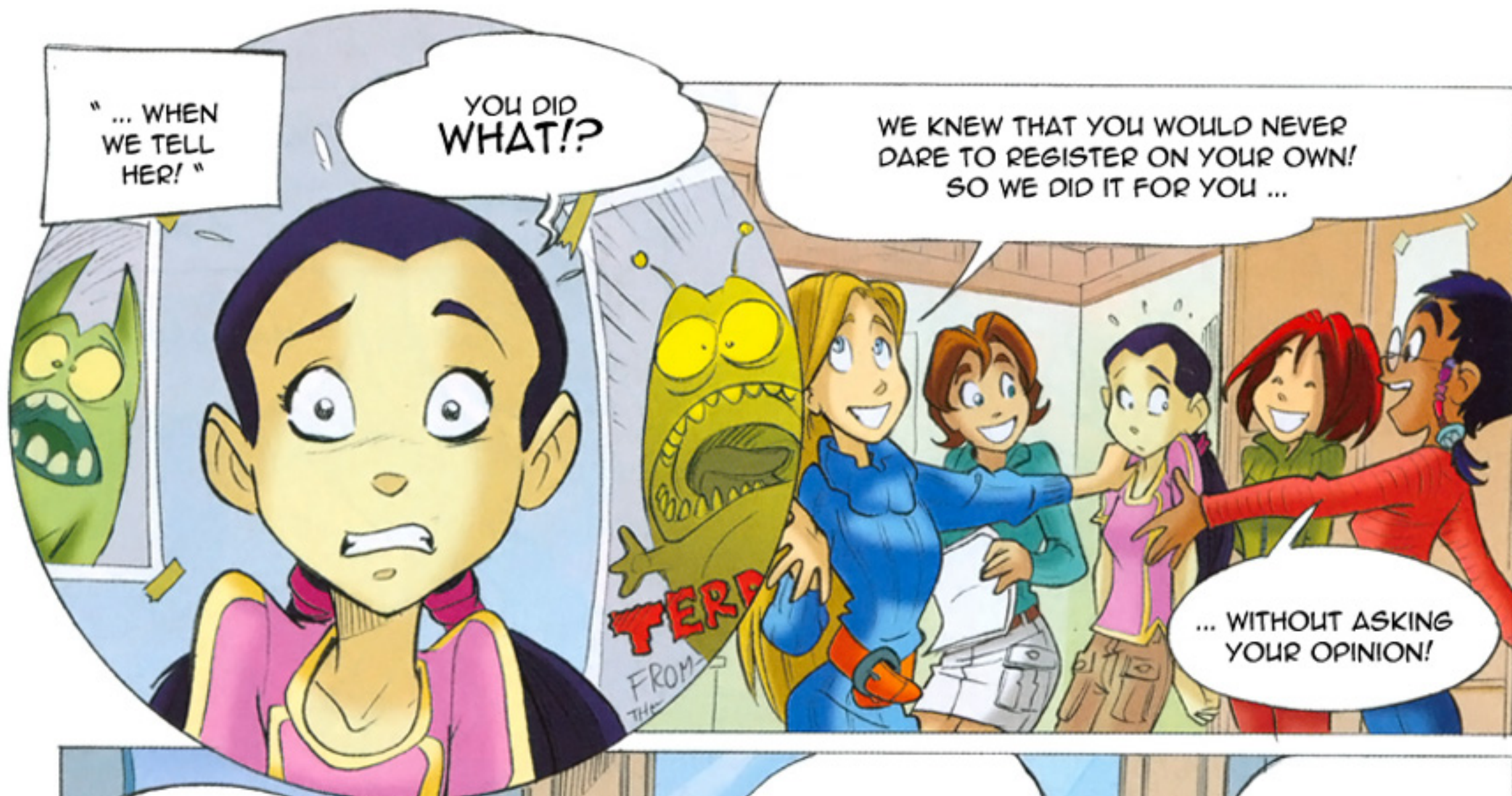
Small - Magic - Secrets

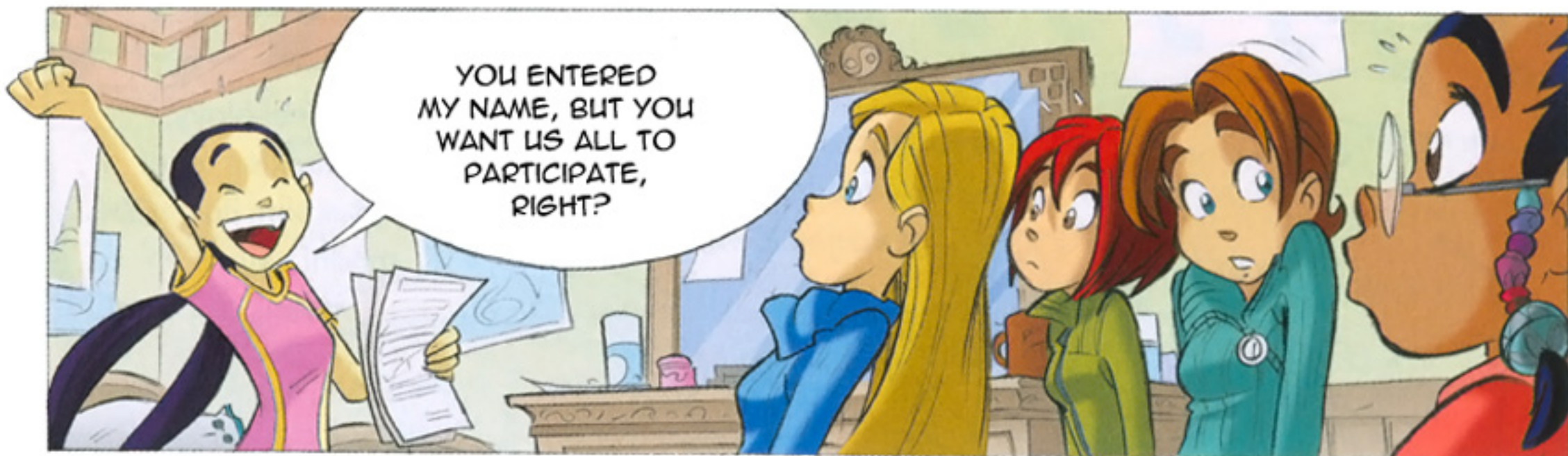
scanlation by arevin & mooncloud @ witchoholic.tk









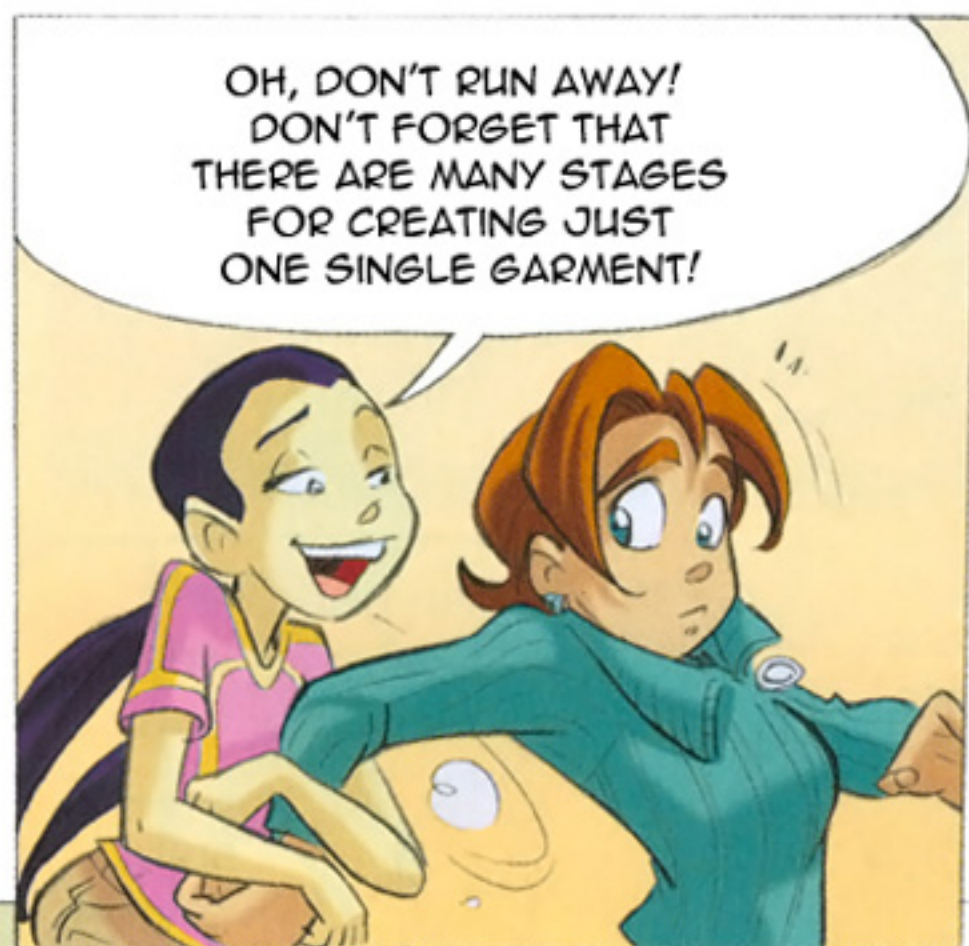


YOU ENTERED
MY NAME, BUT YOU
WANT US ALL TO
PARTICIPATE,
RIGHT?



COSMIC!
WE'LL BE
WORKING
AS A
W.I.T.C.H.
TEAM!

HEY, I DON'T EVEN
KNOW THE DIFFERENCE
BETWEEN A NEEDLE
AND A THIMBLE!
I WON'T BE OF ANY
USE TO YOU!



OH, DON'T RUN AWAY!
DON'T FORGET THAT
THERE ARE MANY STAGES
FOR CREATING JUST
ONE SINGLE GARMENT!



THERE WILL
BE WORK FOR
EVERYONE!

THAT'S WHAT
I FEARED!

WE SHOULD'VE
THOUGHT THIS
THROUGH!



HEY, WHY
THE LONG
FACES?

WELL, WE'RE ALL
QUITE INEXPERIENCED ...

YOU'LL HAVE
TO GUIDE US STEP
BY STEP THROUGHOUT
THIS WHOLE THING!



YOU CAN COUNT ON ME!
THE FIRST STEP IS TO DEFINE
THE OUTFIT THAT WE WANT
TO CREATE!

PAF

1: DEFINE
THE THEME!

IT WILL HAVE TO FIT
THE BRAND THAT WE'RE
WORKING FOR, RIGHT?

EXACTLY!
OUR PRODUCT MUST
ADAPT TO THE
PRODUCER!

HOW DO
YOU GET AN
IDEA OUT OF
NOWHERE?

MY BRAIN
IS AS EMPTY
AS THIS!

LET THE
INSPIRATION
COME BY
ITSELF!

IT CAN COME FROM A LANDSCAPE,
A COLOR OR A TREND! BE OPEN
TO EVERYTHING!

THAT'S WHY I HAVE THIS
IDEA DRAWER! PRETTY PRACTICAL,
RIGHT?

I'VE GOT A DRAWER
FOR MISMATCHED
SOCKS, DOES THAT
COUNT?

SKETCHES

PHOTOS

CUTOUTS

NOTES

ALRIGHT, SO ...
AUTUMN, SEASONAL
FRUITS AND
FLOWERS.

COLORS:
GREEN, YELLOW,
PURPLE ...

TEXTURE:
VELVET ...

A SWEET
STYLE FIT FOR
AN EVENING BY
A FIREPLACE ...

YOU SEE?
YOU'RE GETTING
THERE!

"A LIGHT BUT WARM COAT,
PRACTICAL AND ELEGANT ...
I CAN SEE IT!"

2: SELECT
AN OUTFIT FROM
THE DRAFTS ...

"... AND WHILE I FINISH
THE SKETCHES, YOU
GET THE FABRIC!"

"... AS WELL AS
THE REST OF THE MATERIAL THAT
WE'LL NEED!"

FABRIC HEAVEN

COTTON? LINEN?
SILK? RAYON?
VISCOSE? HEMP?
NYLON?

URGH!
THIS IS EVEN
MORE DIFFICULT
THAN CHOOSING
A PIZZA!

NO WONDER
YOU DON'T HAVE
WHAT IT TAKES
TO BE A STYLIST,
IRMA!

HERE'S
EVERYTHING,
TAKE YOUR
PICK!

ARGH!
HOW?

THIS PLACE
FEELS MORE
LIKE FABRIC
HELL!

3: FROM SCETCH
TO PATTERN
LET'S DRAW EVERY PART
OF THE OUTFIT ON PAPER!

M... MY FINGERS
HURT ...

URGH ...

" ... I WONDER
WHAT'S FOR
DINNER? "

AND THIS
IS FOR YOU,
WILL! COOKED
JUST THE WAY
YOU LIKE IT!

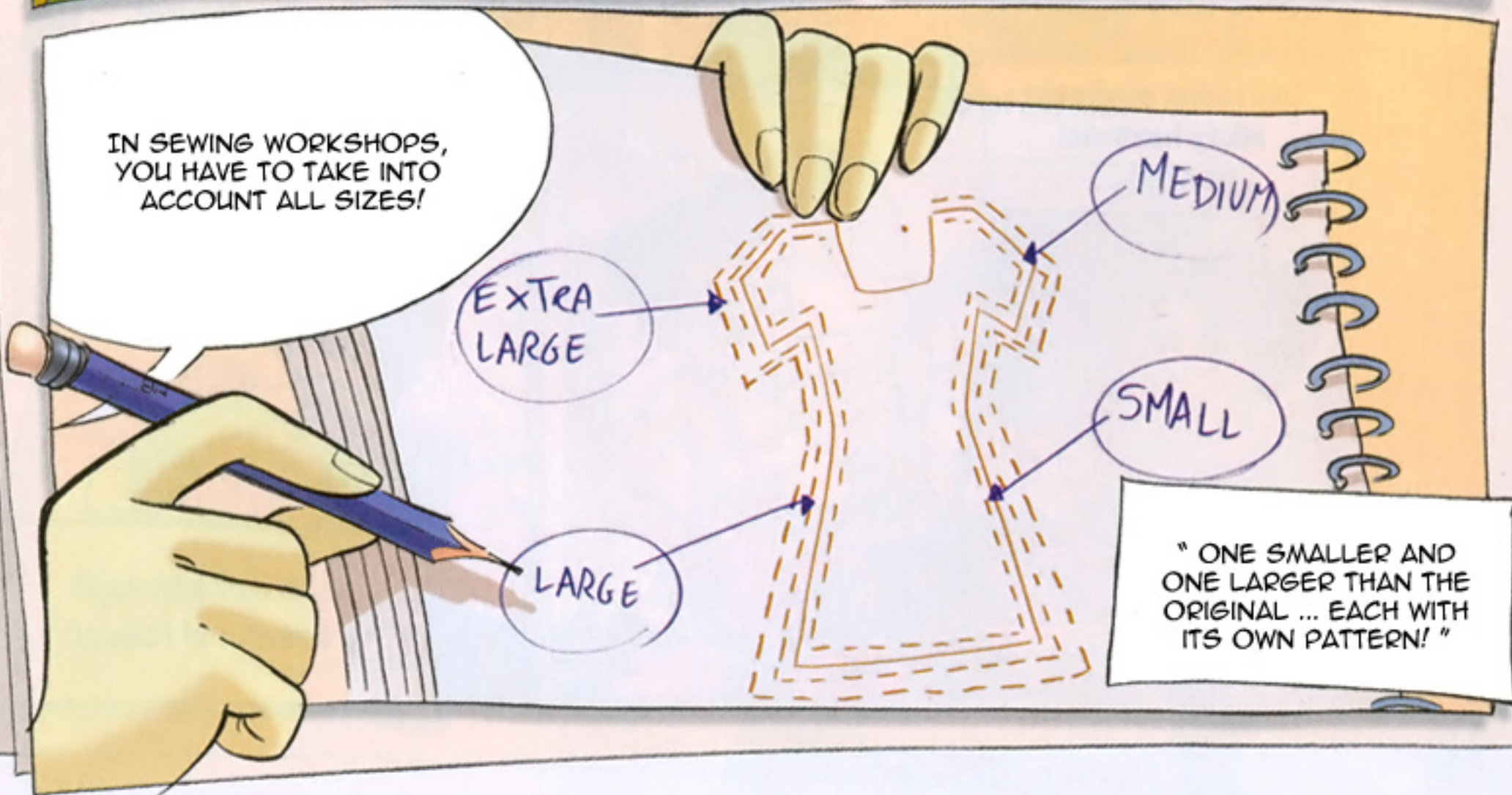
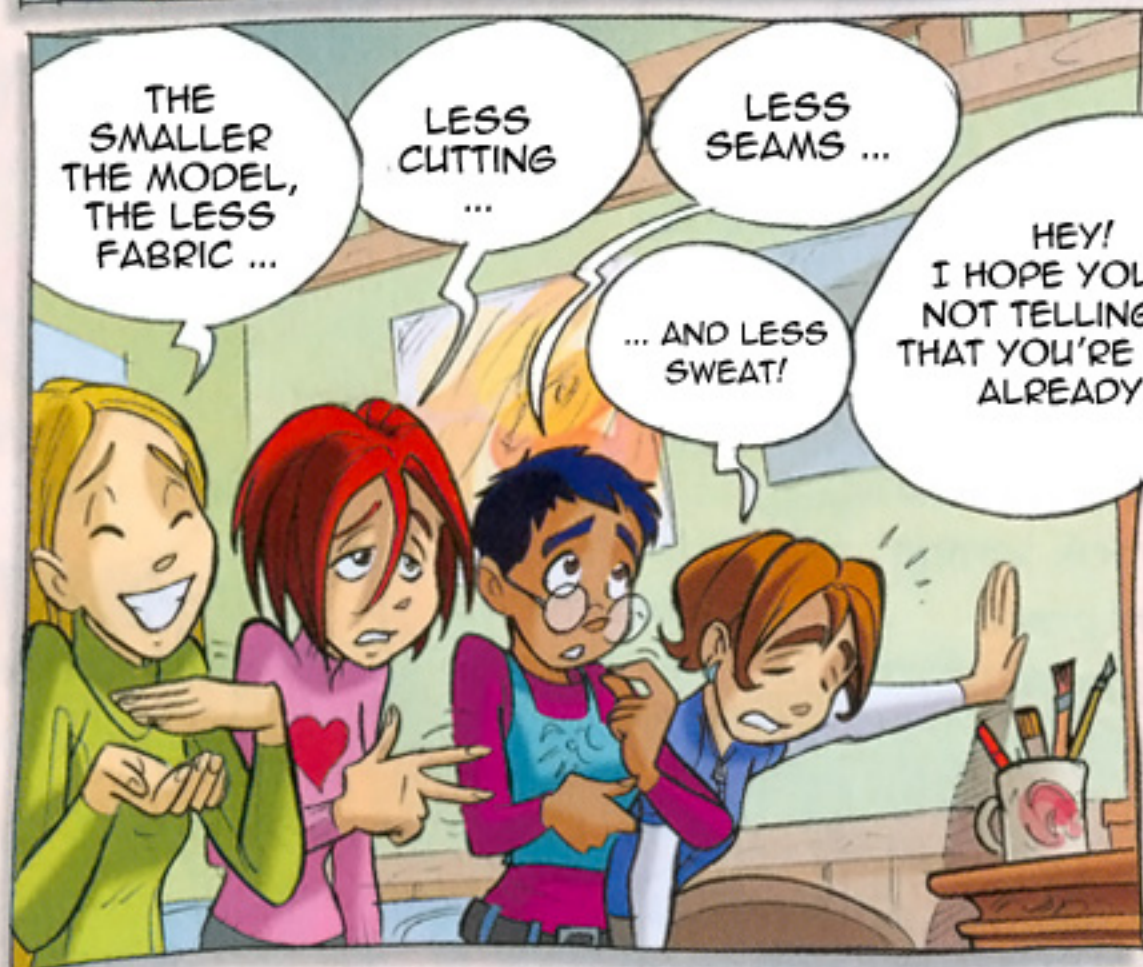
WHAT'S WRONG,
SWEETHEART?
AREN'T YOU
HUNGRY?

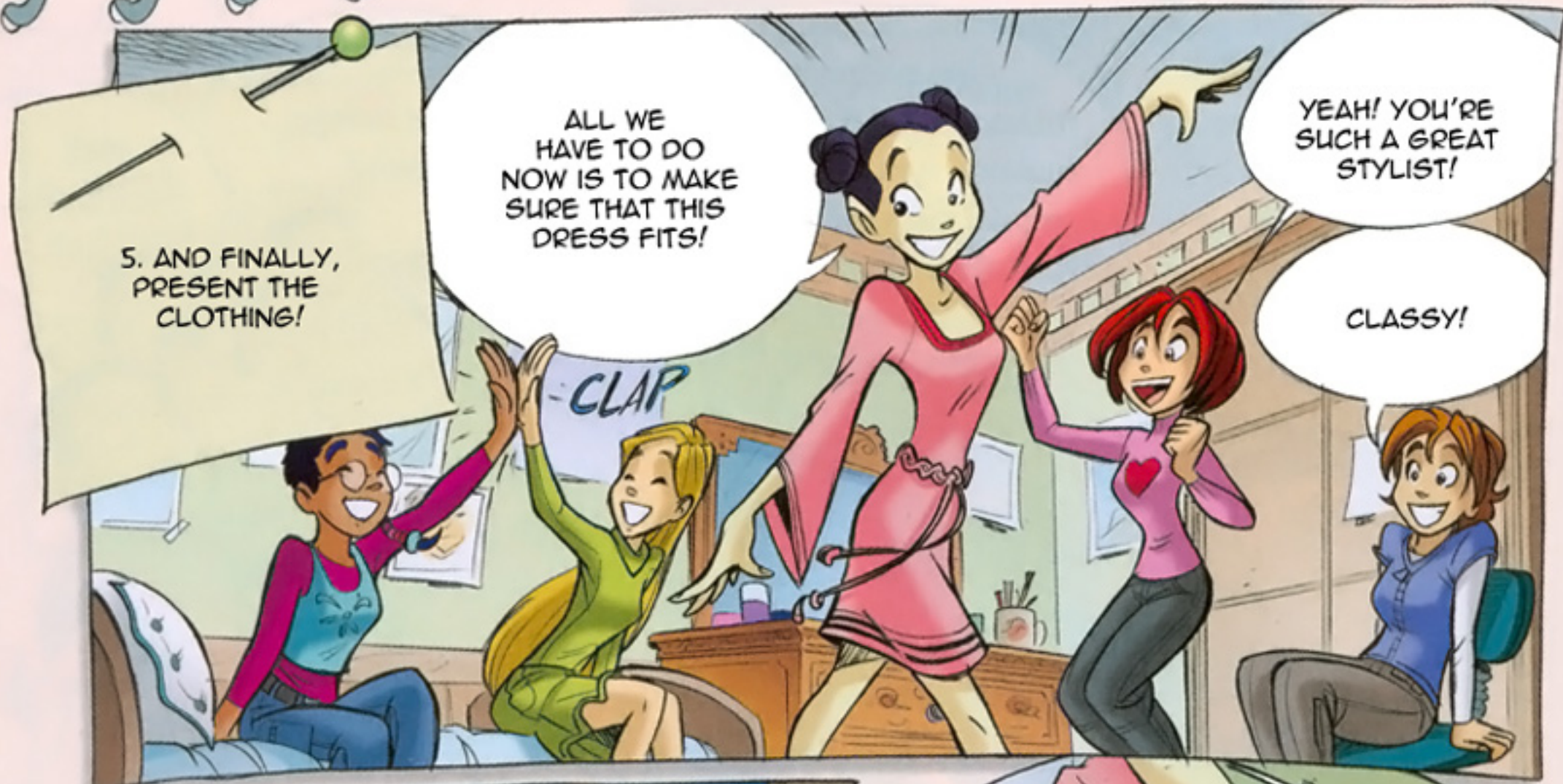
EHM ... CAN I
EAT WITH MY
HANDS?

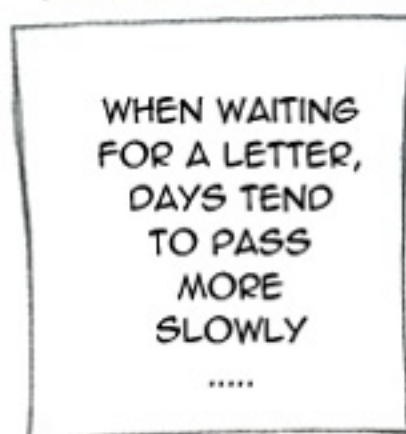
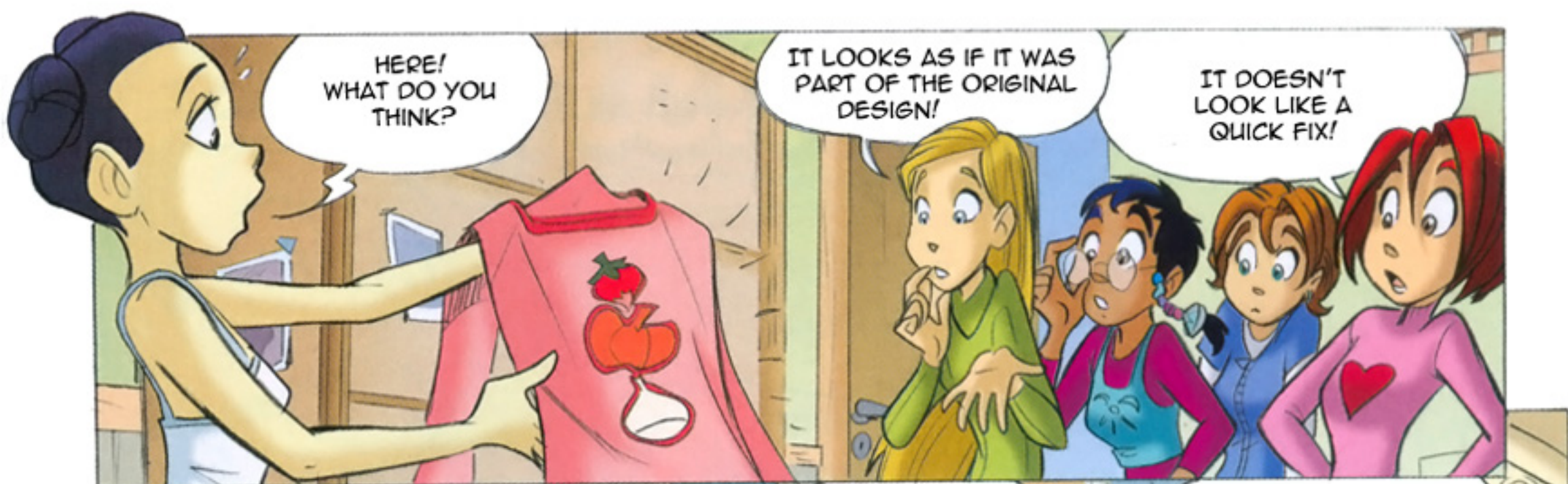
THE MERE IDEA
OF HAVING TO CUT
SOMETHING MORE
TODAY DRIVES
ME CRAZY!

CHEER UP!
WE'RE DONE
...

... SO WE CAN FINALLY
CONTINUE WITH THE NEXT STEP!







BUT AFTER SOME HESITATION,
WE FINALLY HAVE TO DO THE
INEVITABLE ... TO OPEN IT.

AND THUS,
THE VERDICT ...

STRAAAP

SPACIOUS!
THEY FOUND OUR
DESIGN TO BE THE
MOST CREATIVE
AND FUN!

CREATIVE AND FUN?
I WOULD HAVE WANTED
SOMETHING MORE
FASHIONABLE!

56
SO, THIS FALL,
WE WILL SEE IT
ON SALE?

OUR CREATION WILL
BE EXHIBITED?

JUST
PARTIALLY ...

" FROM YOUR DESIGN,
OUR WORKSHOP HAS CHOSEN TO
REPRODUCE JUST ONE PART ... "

UHM ... NOT
EXACTLY ...

" ... IT WILL WORK AS A LOGO
FOR PANTS, SWEATERS, SHIRTS, SKIRTS,
SHOES AND PINS TO THE NEXT
YOUNG COLLECTION! "

A SMALL PART ...

" ... THE PIECES
OF FRUITS, A TRUE STROKE
OF TRENDY GENIUS! "

END OF
EPISODE.